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***Bonilla y Asociados***  
*desde 1950*



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The Sixth Edition of Introductory Chemistry: A Foundation offers unparalleled teaching and learning resources, with a robust technology package, in addition to the superior problem-solving pedagogy, engaging writing style, and strong emphasis on everyday applications that comprise the hallmarks of this best-selling text. Chemical reactions are covered early, to capture student interest, leaving more abstract material for later chapters. The authors explain chemical concepts by starting with the basics, using symbols or diagrams, and concluding by encouraging students to test their own comprehension of the solution. This step-by-step approach helps students develop critical problem-solving skills. Also, the accessible explanations and visualizations throughout the text motivate students and engage them in the material by helping them to connect abstract chemical principles to real-life experiences. The pedagogy includes chapter-opening discussions that introduce students to relevant applications and Chemistry in Focus boxes that describe everyday applications of chemistry such as artificial sweeteners, foaming chewing gum, and fake fats. Current applications appear throughout the text with easy-to-understand explanations and analogies.