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Based on Kreitner's First Edition Foundations of Management text, Student Achievement Series: Foundations of Management: Basics and Best Practices is an innovative program featuring a streamlined text with a strong emphasis on practical applications. Kreitner's user-friendly approach focuses on current developments in management with up-to-date examples, coverage of timely issues, and best practices. Student Achievement Series: Foundations of Management is part of a program developed in partnership with over 600 teachers and students from across the country to meet the learning, study, and assessment goals necessary for student success. Through extensive research and focus groups conducted with a diverse cross-section of students, Houghton Mifflin presents a groundbreaking solution for skills mastery, understanding, and retention. Feedback from students has been instrumental in all aspects of development--from design and pedagogy to testing and assessment to title and packaging. These elements culminate in a textbook program that reflects the way students learn and study best. As with all texts in the Student Achievement Series, Foundations of Management incorporates concise, to-the-point coverage; eliminates extraneous material; integrates pedagogy that reinforces key concepts; features a strong, supporting web component for review, testing, and assessment purposes; and provides students with real value for their educational dollar.

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