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**Sinopsis**

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**KEY BENEFIT:** Statistical Reasoning for Everyday Life, Third Edition, teaches students how to be better consumers of information by showing the role of statistics in many aspects of everyday life. This text uses real examples and case studies to build an understanding of the core ideas of statistics that can be applied to a variety of subject areas. The authors include data from real sources to help students become better critical thinkers and decision makers, whether they decide to start a new business, plan for their financial future, or just watch the news.

**KEY TOPICS:** Speaking of Statistics; Measurement in Statistics; Visual Displays of Data; Describing Data; A Normal World; Probability in Statistics; Correlation and Causality; From Samples to Populations; Hypothesis Testing; t Tests, Two-Way Tables, and ANOVA. **MARKET:** For all readers interested in statistics.