

Librería
Bonilla y Asociados
desde 1950



Título:

Autor:

Precio: \$2784.00

Editorial:

Año: 2009

Tema:

Edición: 11^a

Sinopsis

ISBN: 9780136077282

There is no greater asset to a company than its employees. Learn how to maximize a firm's potential through identifying and keeping your ideal workforce. The eleventh edition seeks to introduce students to the world of human resource management. Today's human resource professionals are not focused solely on administrative tasks. Rather, they work in all levels of the organization, and are aligned with the strategic goals of the firm. The eleventh edition of Human Resource Management reveals this strategic function in a practical, realistic manner yet maintains a balance of pragmatism and theoretical concepts. This edition has been updated to reflect the most recent research and technology. New developments in the field of Human Resources are discussed through HRM in Action, and the text has been updated to include the latest trends in today's offices.

HR Business Ethics, Social Responsibility, and Legal Considerations; Staffing; Human Resource Development; Performance Management And Appraisal; Compensation; Employee And Labor Relations; Operating In A Global Environment

Learn how Human Resources can be an integral part of any firm's winning strategy. Finding and keep the right talent for your organization can be the competitive edge that every business is striving for.