

Librería
Bonilla y Asociados
desde 1950



Título:

Autor:

Precio: \$942.00

Editorial:

Año: 2005

Tema:

Edición: 1ª

Sinopsis

ISBN: 9780761967927

Richard Heeks draws on international examples to guide readers through crucial e-government management issues such as the management of strategy and projects; data security; quality; people, money and policies, and dealing with political and ethical challenges. The second part of the book focuses on the implementation of e-government systems. It explores activities such as: feasibility studies, system analysis, system design, construction and marketing.