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Brooklyn based Morning Breath, Inc. was founded by Doug Cunningham and Jason Noto in 2002. This design studio delivers an informed visual experience that ignites client brands across a wide array of industries from gaming to advertising, and publishing to clothing. With strong backgrounds in skateboarding (THINK Skateboards), graffiti art and music packaging design (Kanye West, Jay Z, Eminem), Morning Breath's approach transcends pop culture and speaks directly to a younger audience known as being particularly disdainful of blatant "demographic" marketing and "sell-outs". The company was nominated for a Grammy Award for "best special music packaging" in 2004.

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