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Neuroeconomics is a timely collection of papers by leading researchers from both sides of the border between economics and neuroscience. The papers reflect a high level of focused communication between scholars in fields that until recently studied decision-making at different levels using different methods, with little fruitful interaction. The book should be of interest to anyone who would like to know how a deeper understanding of process can enrich and refine economic theories of decision-making; to anyone who would like to know how economic theory can inform research in neuroscience; or simply to anyone who has ever wondered about the mechanics of how decisions are made in the brain, and what it means about human nature.