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Bonilla y Asociados

desde 1950





Título:

Autor: Precio: \$643.00

Editorial: Año: 2006

Tema: Edición: 10^a

Sinopsis ISBN: 9780131889187

Management Information Systems is recognized for logical organization and clear descriptions. Focusing on the role of managers within an organization, the volume emphasizes the development of computer-based Information Systems to support an organization's objectives and strategic plans. Focusing on the Systems Concepts, the Systems Approach is implemented throughout the text.

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