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In his international bestseller The Game, Neil Strauss delved into the secret world of pickup artists_men who have made a science out of the art of seduction. Now, in this bestselling companion book, Strauss breaks down the knowledge he learned and techniques he invented into simple step-by-step instructions that anyone can follow to have success with women. This expanded one-volume edition of Rules of the Game includes a new preface and a whole new book of powerful, field-tested word-for-word routines, published here for the first time. You don't need money, looks, or fame to succeed with women. All you need is an understanding of how attraction works_and this thirty-day workout program for your social skills, which has already guided tens of thousands of men from frustration to fulfillment.

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