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Bonilla y Asociados
desde 1950



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This book explores the topic of international social entrepreneurship. It will explore current definitions, concepts, as well as methodologies pertaining to social entrepreneurship. Furthermore, it will showcase real-life cases and stories of individuals and companies that have made a positive impact in various parts of the world. The book is attractive to the target readers for the following reasons: 1. There has been a growing interest in the topic of social entrepreneurship and yet there are limited academic materials, this book will offer a concise, straight-forward compilation of theories, concepts, and cases. 2. With globalization, students and executives have been empowered to make positive impact around the world; this book will identify and discuss viable strategies. 3. In today's business environment, many students and executives have been responsive to global issues, this book will provide fresh insights on citizenship in a global environment.