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The First Easy-to-Use Guide to Joomla!-The World's #1 Open Source Content Management System

If you want to build sophisticated websites that can be easily edited and updated, you need to master Joomla!-the world's #1 open source content management system. Now there's an easy-to-read, easy-to-use guide to Joomla! for every site manager, administrator, and developer. Leading Joomla! consultant Barrie North covers all you need to get results: installation, administration, site organization, template development, content updates, and a whole lot more. You'll find never-before-published tips, tricks, and troubleshooting solutions, as well as three start-to-finish case studies.

New to Joomla? No problem! This book starts with the simplest design and system concepts, and builds your expertise step-by-step. You'll rapidly master Joomla!'s power, even if you have no content management, scripting, or CSS expertise. Experienced with Joomla!? You'll turn to this book constantly for its authoritative, plain-English, example-rich Joomla! 1.0 and 1.5 reference content.

· Understanding content management, what Joomla! does, and how its components fit together

· Building Joomla! sites from scratch, and systematically customizing them to your needs

· Organizing content with sections, categories, blogs, and tables

· Creating dynamic pages and effective navigation

· Working with Joomla! modules and components

· Search engine optimization for Joomla! sites

- Start-to-finish case studies: building a school website, an e-commerce site, and a blog

- The most valuable Joomla! extensions and add-ons: finding them, and using them

- Key differences between Joomla! 1.0 and 1.5, and what they mean to you