

Librería
Bonilla y Asociados
desde 1950



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A comprehensive and engaging introduction to human learning and its applications to education, this new text is a unique, clear and interesting overview of the human mind through multiple theoretical lenses. The author delineates how the mind has a clear design, or architecture, that explains simple acts of memory and complex cognition to highly creative acts and leaps of scientific or artistic insight. Topics covered throughout the text include: memory, motivation, cognitive development, the brain, and intelligence. Unique to this text, the author has provided an interdisciplinary chapter dedicated to theories of knowledge, extended coverage of expert-novice differences and talent development, and a chapter devoted to intelligence. Readers will appreciate special features like Learning Strategies which cover specific application of the theories to classroom practice, and Interest Magnets which explore fascinating topics such as photographic memory, sleep learning, and Einstein's brain. Written like a narrative, *Learning and Cognition: The Design of the Mind* will delight its readers' interest and attention as they learn about the theories of human learning and cognition and the improvement of the mind through education.