

Librería
Bonilla y Asociados
desde 1950



Título:

Autor:

Precio: \$362.00

Editorial:

Año: 2010

Tema:

Edición: 1ª

Sinopsis

ISBN: 9780804756280

We compete for jobs and, the more desirable the job, the tougher the competition. Most people readily understand this. But, Nathan Bennett and Stephen A. Miles suggest that fewer people recognize how the pursuit of an open job can be framed as one "move" in a multifaceted game called "a career." The authors contend that individuals who quickly recognize the career game for what it is_a fascinating, complex, nuanced, real-life, multiplayer maze, played in real time_can develop into better players and, consequently, will have a better chance of successfully competing for the sort of positions that will help them to realize their goals.

Bennett and Miles demonstrate how game theory can help readers to understand and proactively take charge of their career strategy. They first show how game theory can teach readers to manage the interdependencies and interconnectedness among coworkers, managers, and others in a manner that supports personal career efforts. Second, they show how readers can become better players. The key to learning how to play the career game is "career agility"_in short, agile individuals are better game players. So, the book's suggestions for how to become more nimble are essential!

In addition, the book includes conversations with a wide range of successful professionals such as Ursula Burns (Xerox), Stephen Elop (Microsoft), Marius Kloppers (BHP Billiton), Ken Frazier (Merck), and Liz McCartney (The St. Bernard Project), and discusses how their career moves demonstrate elements of a game theory approach to career management. This is a must-read strategic guide for anyone who seeks to advance their career and navigate today's job market.