## Librería

## Bonilla y Asociados

desde 1950





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..."A practical guide to selecting projects, managing portfolios, and maximizing benefits..."

Project Portfolio Management (PPM) goes beyond the typical project management approach to offer a set of proven business practices that can help executives, program managers, and project managers bring projects into alignment with the strategies, resources, and executive oversight of the overall enterprise. Step by step, this book shows how to take a project from the inception of a vision to the realization of benefits to the organization. Project Portfolio Management draws on project management expert Harvey A. Levine's years of research and distills the knowledge and best practices from dozens of leaders in the field to show how to select and implement the projects that will garner the best results. Throughout this important resource, Levine tackles the many challenges associated with PPM, including

Ranking value and benefits

Determining the size of the portfolio pipeline

Assessing the impact of uncertainty on projects and portfolios

Understanding the benefit and risk relationship

Establishing a portfolio governance capability

Managing the portfolio to maximize benefits

Implementing PPM

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