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When Space Meets Art / When Art Meets Space

Spatial, Structural and Graphics for Event and Exhibition Design

Often overlooked, the importance of space design to the overall experience of an event or exhibition cannot be overstated. An environment must be created that takes into account all of the integral parts, which make up a good display.

When Space Meets Art / When Art Meets Space showcases some of the best recent designs for museums, galleries, retail shops and other public venues. The first section will examine the role of structures and graphics to the success of a given event. The second part will focus on the customization and use of graphic displays and the use of decorations, backgrounds and promotional items to create a cohesive design.

This book is a must for curators, gallerists, and event planners alike.

Teléfonos: 55 44 73 40 y 55 44 72 91