

Librería
Bonilla y Asociados
desde 1950



Título:

Autor:

Precio: \$419.50

Editorial:

Año: 2000

Tema:

Edición: 1ª

Sinopsis

ISBN: 9780792366072

Multi-Criteria Decision Making (MCDM) has been one of the fastest growing problem areas in many disciplines. The central problem is how to evaluate a set of alternatives in terms of a number of criteria. Although this problem is very relevant in practice, there are few methods available and their quality is hard to determine. Thus, the question 'Which is the best method for a given problem?' has become one of the most important and challenging ones.

This is exactly what this book has as its focus and why it is important. The author extensively compares, both theoretically and empirically, real-life MCDM issues and makes the reader aware of quite a number of surprising 'abnormalities' with some of these methods. What makes this book so valuable and different is that even though the analyses are rigorous, the results can be understood even by the non-specialist.