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This fully revised edition of the best selling introduction to cultural studies offers students an authoritative, comprehensive guide to Cultural Studies. Clearly written and accessibly organized the book provides a major resource for lecturers and students. Each chapter has been extensively revised and new material covers globalization, the post 9/11 world and the new language wars. The emphasis upon demonstrating the philosophical and sociological roots of Cultural Studies has been retained along with boxed entries on key concepts and issues. Particular attention is paid to demonstrating how Cultural Studies clarifies issues in Media and Communication Studies. There are chapters on the global mediasphere and new media cultures.

This is a tried and tested book which has been widely used wherever Cultural Studies is taught. The new edition has exploited and developed the strengths of the first edition and added to them with relevant up-dates and new material. It is an indispensable undergraduate text and one that will appeal to postgraduates and lecturers seeking a 'refresher' which they can dip into.