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The fundamental task facing students of cultural studies is to apply theory to critical practice. Introducing Cultural Studies: Learning through Practice provides readers with the conceptual tools to practice cultural analysis for themselves. Further, readers will:

Get a basic idea of the historical development of cultural studies

Become familiar with important critics in the British cultural studies tradition

Get a concise but critically aware introduction to key concepts

Become conversant with some of the main areas of interest to cultural studies

Develop awareness of how theory can be transformed into practice

Develop the skills required to produce well-argued and informed projects

See, from numerous practical examples, how concepts work in practice

Each chapter has a short introduction to explain the basic content and a brief description of the main learning goals. Chapters are concluded with brief summaries, references and advice on further reading. The book is full of exercises to motivate readers to respond to the book in an active and enjoyable way.

This book, by combining heuristic thinking with creative-critical approaches, provides undergraduates with an assured, witty, engaging and essential introduction to cultural studies.

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