

Librería
Bonilla y Asociados
desde 1950



Título:

Autor:

Precio: Desconocido

Editorial:

Año: 2010

Tema:

Edición: 4ª

Sinopsis

ISBN: 9780470170526

APPLIED CALCULUS, 4/E exhibits the same strengths from earlier editions including the "Rule of Four", an emphasis on concepts and modeling, exposition that students can read and understand and a flexible approach to technology. The conceptual and modeling problems, praised for their creativity and variety, continue to motivate and challenge students.

The fourth edition gives readers the skills to apply calculus on the job. It highlights the applications' connection with real-world concerns. The problems take advantage of computers and graphing calculators to help them think mathematically. The applied exercises challenge them to apply the math they have learned in new ways. This develops their capacity for modeling in a way that the usual exercises patterned after similar solved examples cannot do. The material is also presented in a way to help business professionals decide when to use technology, which empowers them to learn what calculators/computers can and cannot do.