

*Librería*  
***Bonilla y Asociados***  
*desde 1950*



**Título:**

**Autor:**

**Precio:** \$2784.00

**Editorial:**

**Año:** 2010

**Tema:**

**Edición:** 12ª

**Sinopsis**

**ISBN:** 9780132553001

The most student accessible HRM text on the market!

There is no greater asset to a company than its employees\_which is why Human Resource Management shows readers how to maximize a firm's potential through identifying and keeping an ideal workforce.

The twelfth edition addresses the changes in HR that have happened since the 2008 recession, as well as the expansive growth of social media. Over 900 new sources went into the development of this edition.