Librería

Bonilla y Asociados

desde 1950





Título:

Autor: Precio: \$736.00

Editorial: Año: 2012

Tema: Edición: 1^a

Sinopsis ISBN: 9780415551410

Routledge Applied Linguistics is a series of comprehensive textbooks, providing students and researchers with the support they need for advanced study in the core areas of English language and Applied Linguistics. Each book in the series guides readers through three main sections, enabling them to explore and develop major themes within the discipline.

Section A, Introduction, establishes the key terms and concepts and extends readers' techniques of analysis through practical application.

Section B, Extension, brings together influential articles, sets them in context, and discusses their contribution to the field.

Section C, Exploration, builds on knowledge gained in the first two sections, setting thoughtful tasks around further illustrative material. This enables readers to engage more actively with the subject matter and encourages them to develop their own research responses.

Throughout the book, topics are revisited, extended, interwoven and deconstructed, with the reader's understanding strengthened by tasks and follow-up questions.

Research Methods for Applied Language Studies:

Provides an advanced introduction to quantitative and qualitative research methods used in second and foreign language learning, teaching and assessment

Takes readers step by step through the processes of research, from formulating research questions to writing up a dissertation or report.

Employs a wide variety of carefully structured tasks and discussion points to guide the reader through the key themes, frameworks and procedures of applied language research, including ethnography, conversation analysis and quasi-experimental designs.

Engages students in readings and tasks on articles from leading names in the field, including

Teléfonos: 55 44 73 40 y 55 44 72 91

Librería

Bonilla y Asociados

desde 1950



Alison Mackey, Roy Lyster, Angela Creese, Junko Mori, Rod Ellis and Diane Larsen-Freeman.

Is supported by a Companion Website, including data sets for practice and guides to writing a proposal, making recordings, conducting interviews, producing questionnaires and organising a dissertation.

Written by experienced teachers and researchers in the field, Research Methods for Applied Language Studies is an essential resource for students and researchers of Applied Linguistics

Teléfonos: 55 44 73 40 y 55 44 72 91

www.libreriabonilla.com.mx