Librería

Bonilla y Asociados

desde 1950





Título:

Autor: Precio: \$2640.00

Editorial: Año: 2006

Tema: Edición: 1ª

Sinopsis ISBN: 9780415391900

There is now a wide spread interest in regions as a key focus in the organization and governance of economic growth and wealth creation. This important book considers the factors that influence and shape the competitive performance of regions.

This is not just an issue of academic interest and debate, but also of increasing policy deliberation and action. However, as the readings in this book make clear, the very idea of regional competitiveness is itself complex and contentious. Many academics and policy makers have used the concept without fully considering what is meant by the term and how it can be measured. Policy formulation has tended to rush ahead of understanding and analysis, and the purpose of this book is to close this important gap in understanding.

This book was previously published as a special issue of Regional Studies.

Teléfonos: 55 44 73 40 y 55 44 72 91