

Librería
Bonilla y Asociados
desde 1950



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Digital Labor asks whether life on the internet is mostly work, or play. We tweet, we tag photos, we link, we review books, we comment on blogs, we remix media, and we upload video to create much of the content that makes up the web. And large corporations profit on our online activity by tracking our interests, affiliations, and habits_and then collecting and selling the data. What is the nature of this interactive `labor' and the new forms of digital sociality that it brings into being?

The international, interdisciplinary contributors to Digital Labor suggest that there is no longer a clear divide between `the personal' and `work,' as every aspect of life drives the digital economy: sexual desire, boredom, friendship_and all become fodder for speculative profit. They argue that we are living in a total labor society and the way in which we are commoditized, racialized, and engendered is profoundly and disturbingly normalized by the dominant discourse of digital culture.

Digital Labor poses a series of questions about our digital present:

How is the global crisis of capitalism linked to the hidden labor of the digital economy?

How do we address that most online interaction, whether work or play, for profit or not, is taking place on corporate platforms?

How can we acknowledge moments of exploitation while not eradicating optimism, inspiration, and the many instances of individual financial and political empowerment?

In response to these questions, this collection offers new definitions of digital labor that address and challenge the complex, hybrid realities of the digital economy.