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***Bonilla y Asociados***  
*desde 1950*



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The 5 Elements of Effective Thinking presents practical, lively, and inspiring ways for you to become more successful through better thinking. The idea is simple: You can learn how to think far better by adopting specific strategies. Brilliant people aren't a special breed--they just use their minds differently. By using the straightforward and thought-provoking techniques in The 5 Elements of Effective Thinking, you will regularly find imaginative solutions to difficult challenges, and you will discover new ways of looking at your world and yourself--revealing previously hidden opportunities.

The book offers real-life stories, explicit action items, and concrete methods that allow you to attain a deeper understanding of any issue, exploit the power of failure as a step toward success, develop a habit of creating probing questions, see the world of ideas as an ever-flowing stream of thought, and embrace the uplifting reality that we are all capable of change. No matter who you are, the practical mind-sets introduced in the book will empower you to realize any goal in a more creative, intelligent, and effective manner. Filled with engaging examples that unlock truths about thinking in every walk of life, The 5 Elements of Effective Thinking is written for all who want to reach their fullest potential--including students, parents, teachers, businesspeople, professionals, athletes, artists, leaders, and lifelong learners.

Whenever you are stuck, need a new idea, or want to learn and grow, The 5 Elements of Effective Thinking will inspire and guide you on your way.