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Making Ethical Ideas Accessible to Students!

With a clear presentation, *Ethics: Theory and Practice* educates readers about ethical theory and has them apply what they learn to specific classic and contemporary moral problems (lying, cheating, establishing ethical business practices, honoring ethical obligations in medicine, etc.).

Jacques P. Thiroux first wrote this text 1977 in order to educate readers about ethical theory and its applications in a way that beginning students could understand. The result was an accessible text that isn't too technical and doesn't plunge into complex readings without sufficient background. The text is fully updated with global issues and non-Western ethical views. Keith W. Krasemann now continues Thiroux's efforts of making ethical ideas accessible to students. Besides updating the foundations of the text, Krasemann incorporates new and relevant material, most of which is often unique only to this text.

Teaching and Learning Experience

Personalize Learning - MyThinkingLab delivers proven results in helping students succeed, provides engaging experiences that personalize learning, and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals.

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Engage Students _ *Ethics: Theory and Practice* provides chapter objectives, exercises for review, discussion questions, ethics problems and more! All features which encourage students to learn

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how ethical theories can be applied to their everyday lives.

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