

*Librería*  
***Bonilla y Asociados***  
*desde 1950*



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**Sinopsis**

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This second edition of *The Principles of Beautiful Web Design* is the ideal book for people who can build websites, but are seeking the skills and knowledge to visually enhance their sites.

This book will teach you how to:

- Understand the process of what makes "good design," from discovery through to implementation
- Use color effectively, develop color schemes, and create a palette
- Create pleasing layouts using grids, the rule of thirds, and symmetry
- Employ textures: lines, points, shapes, volumes, and depth
- Apply typography to make ordinary designs look great
- Choose, edit, and position effective imagery
- And lots more...

This revised, easy-to-follow guide is illustrated with beautiful, full-color examples, and leads readers through the process of creating great designs from start to finish.

It also features:

- Updated information about grid-based design
- How to design for mobile resolutions
- Information about the future of web fonts including @font-face
- Common user-interface patterns and resources