Librería

Bonilla y Asociados

desde 1950





Título:

Autor: Precio: \$400.00

Editorial: Año: 2008

Tema: Edición: 1ª

Sinopsis ISBN: 9781422125885

As a top executive, you've almost certainly forged strategic alliances with other companies. Some of these deals have worked--but many others have likely failed. In fact, companies worldwide launch more than two thousand strategic alliances every year, and more than half never deliver as promised.

Teléfonos: 55 44 73 40 y 55 44 72 91