

Librería
Bonilla y Asociados
desde 1950



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Autor:

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Human Resource Development is a comprehensive syllabus oriented textbook designed to meet the requirements of MBA/ PGDM students. Written in a student friendly style, it focuses on theoretical fundamentals, mechanisms and instruments and applications of HRD based on industry experience and academic research by the author.

The book opens with an introduction to organization and people, leadership, vision, performance and develops the concept of human resource development. It explains topics such as competency mapping and Professional development (Coaching, Mentoring, Training and Counseling).