

Librería
Bonilla y Asociados
desde 1950



Título:

Autor:

Precio: \$240.00

Editorial:

Año: 2012

Tema:

Edición: 1ª

Sinopsis

ISBN: 9780785829225

Featuring the Chinese text on the left and the English translation on the right, this is a beautifully bound book that would make a unique gift or collector's item.

Written in the 6th century BC, Sun Tzu's The Art of War is still used as a book of military strategy today. Napoleon, Mao Zedong, General Vo Nguyen Giap and General Douglas MacArthur all claimed to have drawn inspiration from it. And beyond the world of war, business and management gurus have also applied Sun Tzu's ideas to office politics and corporate strategy.

Using a new translation by James Trapp and including editorial notes, this edition of The Art of War is printed on high quality paper and bound by traditional Chinese book-making techniques, and has been nominated for two prizes in the British Book Design & Production Awards 2011. It contains the full 13 chapters on such topics as laying plans, attacking by stratagem, weaponry, terrain and the use of spies. Sun Tzu addresses different campaign situations, marching, energy and how to exploit your enemy's weaknesses.