

*Librería*  
***Bonilla y Asociados***  
*desde 1950*



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The step-by-step guide to turning any neighborhood around A weak local economy can be strengthened. A run-down neighborhood of boarded-up storefronts, litter-strewn sidewalks, high unemployment, and poorly-maintained housing can be transformed. An entire community can be lifted up. Mihailo (Mike) Temali knows this first-hand. He has spent nearly twenty years working in community-based economic development, helping cities as diverse as St. Paul, Minnesota, and Santiago, Chile. In this concrete, practical, jargon-free handbook, he describes a proven way to make any community a better place to live. Comprehensive, realistic, and easy-to-use If you don't already have a community economic development (CED) organization in place, Temali tells you how to set one up. Then he defines four pivot points that are crucial to neighborhood economies: 1) Revitalizing your commercial district; 2) Developing microbusinesses; 3) Developing your community workforce; and 4) Growing good neighborhood jobs. He explains how to choose your first pivot point, then guides you through the process of tackling each one. True stories of successful CED provide inspiration. Sidebars explore related issues: dealing with gentrification, finding potential partners, supporting microentrepreneurs, and more. Other CED professionals share their insights in "From the Field" notes. Appendices point you toward useful resources, show you how to use the Internet to research your regional economy, and include dozens of worksheets that will help you move from reading about CED to doing it. The Community Economic Development Handbook is precisely what you need to turn your neighborhood around!