## Librería

## Bonilla y Asociados

desde 1950





Título:

**Autor: Precio:** \$480.00

Editorial: Año: 2013

Tema: Edición: 1<sup>a</sup>

Sinopsis ISBN: 9781492920878

Instructional Design for ELearning: Essential guide to creating successful eLearning courses is a powerful yet concise how-to resource to instructional design for eLearning, and a key tool for aspiring, new, and experienced instructional designers. If you need a basic understanding of what instructional design for eLearning is, this book is for you. The text includes comprehensive tables, questionnaires, checklists, templates, and other helpful visuals. In the Instructional Design for ELearning, you will discover how to apply the key principles behind creating engaging materials that enable your audience to both gain and retain the knowledge and skills they are being taught.

Teléfonos: 55 44 73 40 y 55 44 72 91