

Librería
Bonilla y Asociados
desde 1950



Título:

Autor:

Precio: \$342.27

Editorial:

Año: 2011

Tema:

Edición: 1ª

Sinopsis

ISBN: 9780521149785

Social Entrepreneurship: Theory and Practice details how social entrepreneurship can creatively solve pressing and seemingly insurmountable social problems. Theories of social change are presented to help demystify the "magic" of making an immense, yet durable and irreversible social impact. In-depth case studies from multiple disciplines and from around the globe document how social entrepreneurs foster bottom-up change that empowers people and societies. The authors review the specific personality traits of social entrepreneurs and introduce the new leadership model required for 21st-century development. This book is valuable to undergraduate, graduate, and post-graduate students, while remaining accessible to non-academic readers due to its clear language, illustrative case studies, and guidelines on how to apply social entrepreneurship, or become a successful social entrepreneur.