

Librería
Bonilla y Asociados
desde 1950



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Heroic Leadership is a celebration of our greatest heroes, from legends such as Mahatma Gandhi to the legions of unsung heroes who transform our world quietly behind the scenes. The authors argue that all great heroes are also great leaders. The term `heroic leadership' is coined to describe how heroism and leadership are intertwined, and how our most cherished heroes are also our most transforming leaders.

This book offers a new conceptual framework for understanding heroism and heroic leadership, drawing from theories of great leadership and heroic action. Ten categories of heroism are described: Trending Heroes, Transitory Heroes, Transparent Heroes, Transitional Heroes, Tragic Heroes, Transposed Heroes, Transitional Heroes, Traditional Heroes, Transforming Heroes, and Transcendent Heroes. The authors describe the lives of 100 exceptional individuals whose accomplishments place them into one of these ten hero categories. These 100 hero profiles offer supporting evidence for a new integration of theories of leadership and theories of heroism