

Librería
Bonilla y Asociados
desde 1950



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Humans are the best functioning example of multimedia communication and computing - that is, we understand information and experiences through the unified perspective offered by our five senses. This innovative textbook presents emerging techniques in multimedia computing from an experiential perspective in which each medium - audio, images, text, and so on - is a strong component of the complete, integrated exchange of information or experience. The authors' goal is to present current techniques in computing and communication that will lead to the development of a unified and holistic approach to computing using heterogeneous data sources. Gerald Friedland and Ramesh Jain introduce the fundamentals of multimedia computing, describing the properties of perceptually encoded information, presenting common algorithms and concepts for handling it, and outlining the typical requirements for emerging applications that use multifarious information sources. Designed for advanced undergraduate and beginning graduate courses, the book will also serve as an introduction for engineers and researchers interested in understanding the elements of multimedia and their role in building specific applications.

Fosters a big picture view of the field

Considers multimedia as a fundamental and unique discipline of empirical computer science that must use all media necessary to solve problems

Focuses on the fundamental techniques and mathematical foundations of multimedia computing while presenting broader and more integrated coverage

Includes more than 230 exercises