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"Show me a world I haven't seen before!" These words from veteran cinematographer Barry Braverman will resonate as you read (and re-read) this revamped edition of Video Shooter. The third edition takes you beyond the technicalities of sensors, lenses, and tripods, to instill a practical and inspired appreciation for the craft of both the camera and the stories you choose to tell. Braverman draws from decades of personal experience on high-profile documentaries and feature films to explain the makings of a compelling visual storyteller.

This is no ordinary dull-as-dishwater camera book! With wit and humor Video Shooter, Third Edition explores the discipline of the 2D and 3D imagemaker, from the need to maintain a clear point of view and eyeline, to the emotional impact of lens choice and color palette. You'll learn to avoid generic shots and angles, and apply the principle of exclusion to maintain rigorous control of the frame. You'll understand how close-ups can drive a story and how composition, selective focus, and simple lighting direct the viewer's eye inside the frame. Most of all you'll learn not to make it too easy _ by challenging your viewers, you'll elevate the value of your work and your reputation as a craftsman.

Whether you shoot with a sophisticated 4K camcorder, large-sensor DSLR, or an iPhone, the lessons of Video Shooter, Third Edition will enhance your storytelling skills by helping you exploit a camera's capabilities to the maximum.