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Unwinding Electric Motors: Strategic Perspectives and Insights for Automotive Powertrain Applications provides an in-depth assessment of the most important technology manufacturing and supply chain aspects of the fast-paced world of electric motors.

A joint effort that brings together the technology and product strategy experience of the P3 Group and the focused reach of SAE International Unwinding Electric Motors: Strategic Perspectives and Insights for Automotive Powertrain Applications lends clarity combined with solid data to those interested in understanding the fundamental factors shaping this industry in the next five years.

Authored by Timothy G. Thoppil from the P3 Group this market study draws on extensive industry experience and is supported by surveys and interviews with industry professionals from OEMs Tier 1 suppliers research institutions and universities.

Unwinding Electric Motors: Strategic Perspectives and Insights for Automotive Powertrain Applications offers reliable market intelligence and discernment to the technical and business professionals in search of valuable input to support good decision making.