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Culture plays an overarching role that impacts investment, planning, design, development, delivery, and the learning outcomes of online education. This groundbreaking book remedies a dearth of empirical research on how digital cultures and teaching and learning cultures intersect, and offers grounded theory and practical guidance on how to integrate cultural needs and sensibilities with the innovative opportunities offered by online learning.

This book provides a unique analysis of culture in online education from a global perspective, and offers:

* An overview of the influences that culture has on teaching, online learning, and technology

* Culture-sensitive instructional design strategies and teaching guidelines for online instructors and trainers

* Facilitation and support strategies for online learners from different cultures

* An overview on issues of design, development, communication, and support from a cross-cultural perspective

* An overview of how online education is perceived, planned, implemented, and evaluated differently in various cultural contexts

Written by international experts in the field of online learning, this text constitutes with a comprehensive comparative introduction to the role of culture in online education. It offers essential guidance for practitioners, researchers, instructors, and anyone working with online students from around the world.

This text is also appropriate for graduate-level Educational Technology and Comparative and

International Learning programs.