

Librería
Bonilla y Asociados
desde 1950



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Are MOOCs a catalyst for reimagining education, a sign of the increased corporatization of the education sector, or merely a well-publicized but passing trend? Massive Open Online Courses shares insights from multiple stakeholders on what MOOCs are now and could eventually become, providing those in higher education as well as K-12, military, government, and corporate training with an authoritative source on a wide range of key issues surrounding MOOCs.

MOOCs, or Massive Open Online Courses, are a disruptive technology currently forcing a serious reconceptualization of accreditation, assessment, motivation and retention, technology-based instruction, and the overall student experience. In this timely volume, Paul Kim brings together experts from higher education, business, law, learning analytics and other relevant areas to provide an evenhanded, research-based positioning of MOOCs within the existing educational technology landscape and a base for understanding whether they could reshape the future of education.