Librería

Bonilla y Asociados

desde 1950





Título:

Autor: B. Miles, Matthew / Huberman, A. Michael / Saldaña, Precio: \$1300.00

Johnny **Año:** 2014

Tema: Edición: 1ª

Sinopsis ISBN: 9781452257877

The Third Edition of Miles & Huberman's classic research methods text is updated and streamlined by Johnny Saldaña, author of The Coding Manual for Qualitative Researchers. Several of the data display strategies from previous editions are now presented in re-envisioned and reorganized formats to enhance reader accessibility and comprehension. The Third Edition's presentation of the fundamentals of research design and data management is followed by five distinct methods of analysis: exploring, describing, ordering, explaining, and predicting. Miles and Huberman's original research studies are profiled and accompanied with new examples from Saldaña's recent qualitative work. The book's most celebrated chapter, "Drawing and Verifying Conclusions," is retained and revised, and the chapter on report writing has been greatly expanded, and is now called "Writing About Qualitative Research." Comprehensive and authoritative, Qualitative Data Analysis has been elegantly revised for a new generation of qualitative researchers

Teléfonos: 55 44 73 40 y 55 44 72 91