

Librería
Bonilla y Asociados
desde 1950



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While platforms like WordPress have done much to make quality web design available to all, the fact remains that if you want to design a truly unique, bespoke or custom site, you need to have a working knowledge of HTML and CSS. Answering this need, Web Design: Start Here takes you from novice to fully - fledged web designer in just 224 pages. From planning, design, development and testing to promotion, search engine optimization and visitor analytics, the book covers every stage with concise explanations, clear illustrations and plenty of useful and memorable tips along the way. Stefan Mischook has trained thousands of non-technical people in the basics of web design via his highly successful website. In this, his first book, the reader learns a no-nonsense approach to open-source design, covering HTML5 and CSS3, and is introduced to Javascript and PHP. By the end of the book they will have the knowledge and confidence to produce a beautiful, dynamic, multi-page site, opening the way to a new career in web design