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Bonilla y Asociados
desde 1950



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he role of chief information officer (CIO) takes on many forms, and is contingent on many factors. Environmental factors such as size, industry, or organizational structure; senior management s interpretation of the value of information technology to the overall operation of the firm; and industry-based regulations, all contribute to the function of this role. Strategic Use of Information Technology for Global Organizations provides valuable insights into the role of CIO s, their necessary interaction with other parts of the organization and the external relationships with vendors and suppliers. Strategic Use of Information Technology for Global Organizations emphasizes the need for balance between management and technology in the role of CIO. It focuses on this role as not only an expert on information technology, but as a leader in the appropriate application of IT.