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While Dorothy Draper championed pink as the color choice of style, Paula Pryke has perfected the use of pink in floral displays as the surest way of creating atmosphere in a room. The mood-enhancing power of pink, the world's most popular flower color, is showcased in her latest book. Whether using a single shade repetitively or creating a mosaic of pinks, it is possible to achieve a variety of styles and moods, from clean spare minimalist to psychedelic modern to romantic, old-fashioned bouquets. Paula expands on the intricacies of color and form_hot fuchsia commands attention while cooler shades create calm and serenity. From simple posies and boutonnieres to large pedestal arrangements and table centerpieces, Paula Pryke's rich repertoire of designs and her intuitive use of color raises this book to the ultimate inspirational guide to decorating with flowers. Whether seeking an ultra feminine elegance or chic understatement, think pink!